



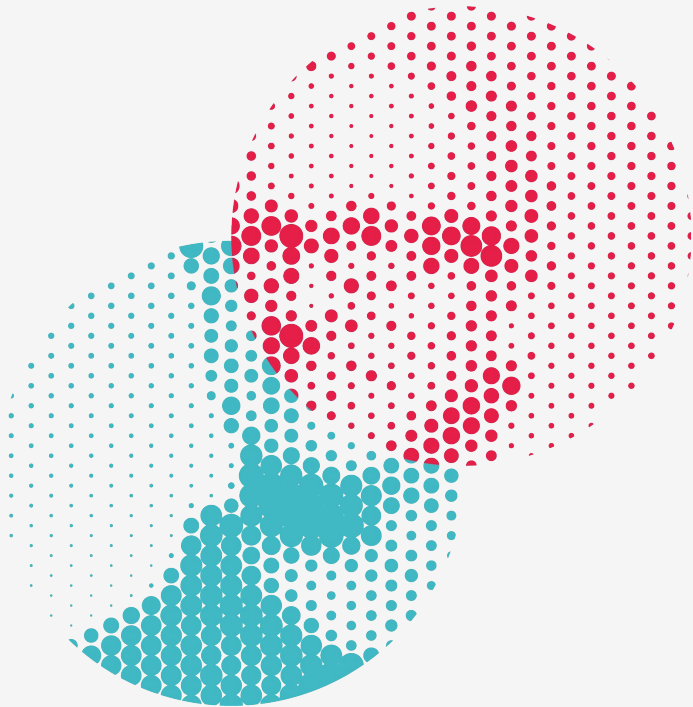
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Enabling people & organizations to share data without concerns

- Digita.ai founded in 2018 and 4+ years experience with Solid
- Team of 10 FTE, + advisory board.
- Customers include start-ups, corporates & public sector
- Our main product: [use.id](#)



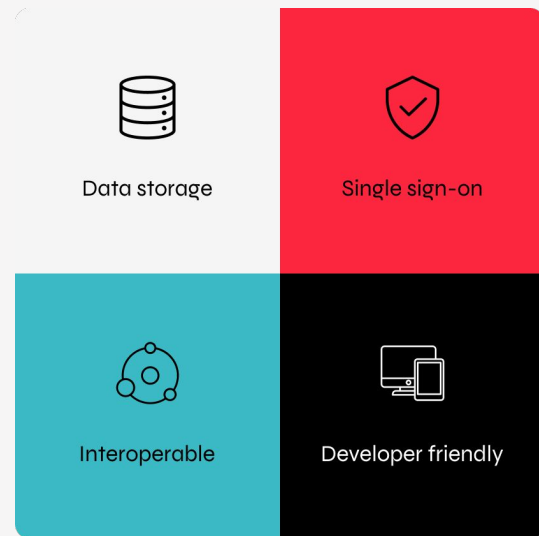


Trusted by



use.id enables fast track App development by taking care of **Identity and Data** management based on **Solid**

use.id is a platform that provides tools and services to help individuals and organisations create and manage their identity and data. This is particularly useful for startups that are building applications or services that want to benefit from the advantages of the Solid protocols.



~~Data~~ Trust is the new oil

New projects / Start-ups have difficulties to enter in partnership
with key stakeholders for their projects

Example use-case

Boost your career with karamel.career

Karamel.career is a digital career platform which matches employers with job candidates. Candidates complete a self-assessment through the Karamel.career app, which are shared anonymously with employers.

Problem: reversing the recruitment paradigm + get Career coaches onboard collided with a trust issue.

Stakeholders “we don’t want to help/ facilitate you gathering sensitive, valuable candidates data”

Users: “can I trust this new entrant with my Data?”

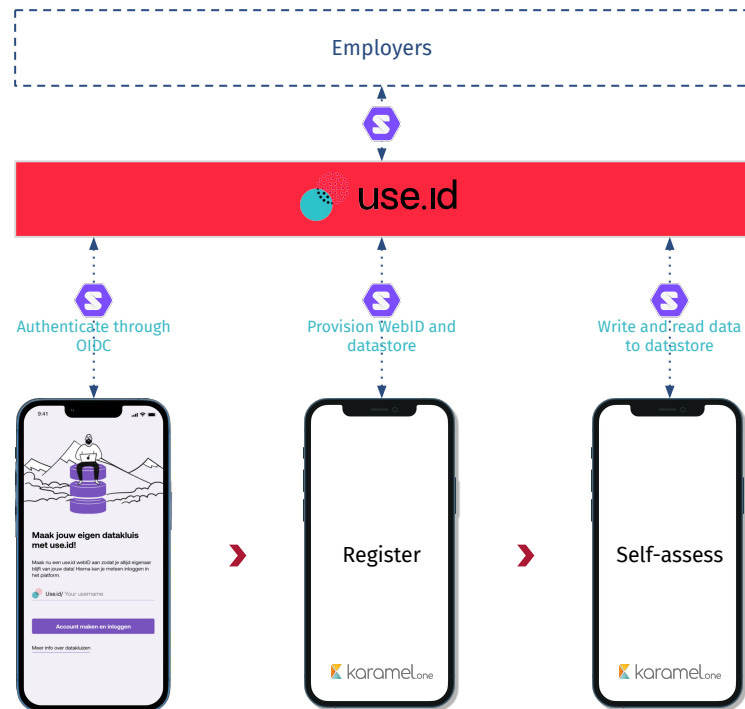


Example use-case

Solution: Solid by use.id

Karamel.career **creates use.id accounts** for its candidates to store their self-assessments. This way, Karamel.career **reduces the cost and liability** of managing personal data, while being fully **interoperable** with third parties, like employers.

- Easy customer/user onboarding
- GDPR compliance - The end-user owns & controls the data
- Gain trust from end-users, partners and customers
- Interoperability with other (Solid) initiatives
- karamel “sponsors” the end user PODs



Example use-case

Buy your property with Linckr

Linckr is a new consumer platform (www.linckr.com) within the legal and finance area. It allows people to easily compile and share their personal data with any service provider they want engage with. For example, when you acquire a property in the Netherlands you can centralize all your relevant documents and share them with all service providers you come across in that particular customer journey. This is the first of many customer journeys Linckr will support, many more to follow. Here again ease of use, and control over your own data is paramount!

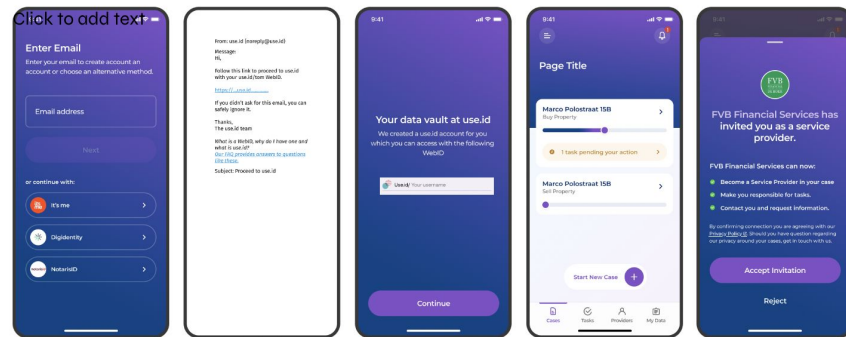
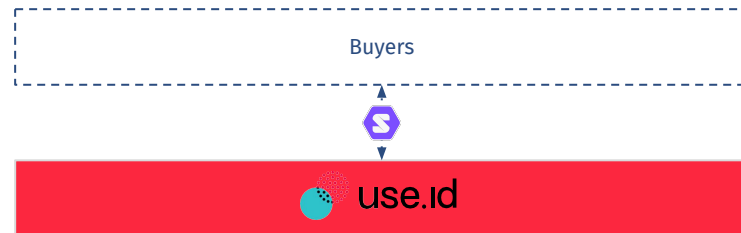
Problem: getting Notaries and other stakeholders onboarded.



Example use-case

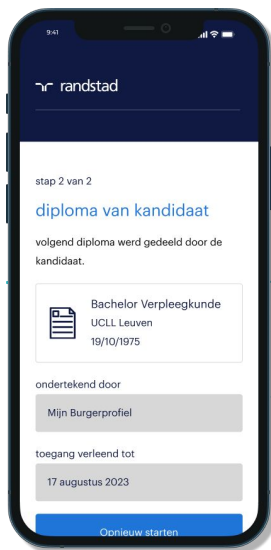
Solution: Solid by use.id

- All data in use.id Solid POD
- Full mobile App
- Addition of Digidentity as authentication on top of use.id
- access to a number of official documents



Example use-case

Validate your Diploma by Randstad



Re-use diploma's when applying for a job

- The government provides verified diplomas.
- An applicant can share his diploma with an employer.
- The employer verifies the diploma.

Solid used by Government to enable Trusted data exchange under control of citizen

Randstad only has access to the information it needs.

Solid provides the extra trust factor

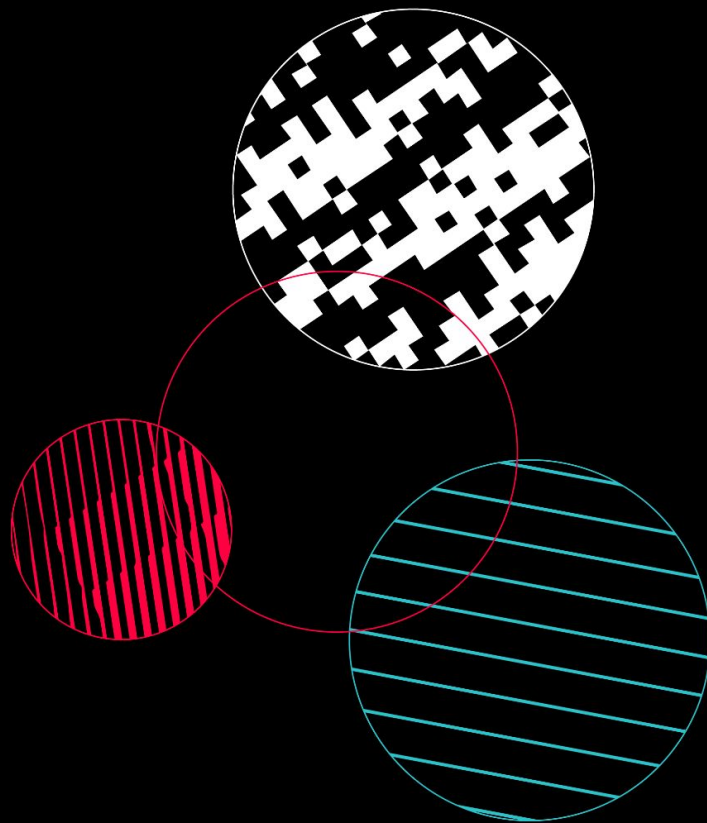
Conclusion

Extra trust factor towards key stakeholders.

End user remains in full control

Enables trusted relationship with Government and commercial enterprises

Questions & Next steps



Founders



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